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# CATALOG

Season of  
1936-1937



(One-Half Actual Size)

*A Century of Progress Gold Medal  
Awarded to Heberling's Gladiolus ... Chicago, August, 1933.*

BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
INCORPORATED  
CORN BELT GROWN

*J. H. HEBERLING, EASTON, ILLINOIS, U. S. A.*

# GREETINGS

Greetings to each of my Friends, Old and New. May our pleasant relations continue in the future as in the past. We are always ready to do our part and you will always find us coming more than half way.

Summer has passed, sometimes a little too hot and a little too dry, but something grand and glorious which usually leaves a lot of pleasant memories. If it has not been a normal season we have a right to expect one next year. Normal is average and the bad season is the exception. A good season is a never to be forgotten pleasure.

We now have a brand new season coming on—Fall, with the lawns still green, but the leaves turning from green to red, yellow, gold, and brown. It is time to take up our bulbs and tender plants before winter and to make plans for the next growing season, plans for a bigger and better garden.

We are now harvesting our crop of bulbs. We have an excellent crop this season because of rich, sandy soil, a good spring for planting, and plenty of water with an irrigation system which covered our entire garden of 20 acres. Our water supply is inexhaustible and hence our crop of bulbs is extremely fine. The bulbs are young, high crowned and a pleasure to see. They are now ready to go out and produce for you those grand tall spikes that are such a satisfaction to grow. Let them show you what they can do.

Roger Babson says business passed the normal line on September 19, and we are now definitely in the prosperity zone, with better times just ahead. (It is nice to read this kind of news, is it not?)

## FOREWORD

We are offering the most outstanding of the new originations and the best of the standard commercial varieties. Our list is carefully selected from 600 varieties we grew this season.

“Beautiful Ohio”, our 1935 introduction is worthy of your growing. It was awarded seven Blue Ribbons at four different shows this season. This is the first season it has ever been exhibited. (Described on Page 1.)

“Golden Lancer”, our 1936 introduction, is a large yellow which we believe will take its place among the outstanding varieties. (Page 1.)

The quality of our bulbs this season we believe to be of the very highest. The same quality of bulbs is used in filling all orders whether from Retail or Prepaid List, (Pages 3 to 11 inclusive); Wholesale List (Pages 14, 15, 16); or Rare Bulbs and Bulb-lets (Pages 12, 13, and 14).

“Coupons”. Do not overlook the advantage of these Coupons in making up your Fall orders. They save YOU money. (Find the Coupons on back Cover page.)

Note the addition to our Awards under “Achievement” inside of back cover for the year 1936.

**J. H.**

Mason City Banner Times reprint on “Irrigation”, inside back Cover page.

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## BEAUTIFUL OHIO

### INTRODUCED FALL OF 1935

**Introduced by Heberling's Gladiolus, Inc., Easton, Ill.**

Originated by Mr. J. A. Hullibarger, Route 1, Box 203, Bowling Green, Ohio.

The Originator, Mr. Hullibarger, preferred the name Miss Ohio, but accepted our suggestion of Beautiful Ohio.

The spikes are thirty-six to forty-six inches tall. The flower head is sixteen to eighteen inches long, with sixteen to twenty open flowers and buds to the spike. The flower head and placement are of the Minuet type. The spike is straight and strong and does not crook in heat.

The substance is as heavy or heavier than Minuet and florets are set close to the spike and flowers open wide.

The color is best described as Tyrian Pink and is almost a self except for a slightly lighter rib in the center of each petal and a touch of Tyrian Rose in the throat. For those who do not have a color chart I would say it is a beautiful light rose with a tint of lavender. The color is unusually clear.

Beautiful Ohio has been bred where our summer days are hot and the spike and flower will stand an unusual amount of heat without burning. Spikes did not burn in the summers of 1934 and 1936 which were the hottest on record.

Beautiful Ohio produces bulblets in about the same quantities as Minuet and about the same size. They germinate quite well, much better than Minuet bulblets. Without special care those we planted this season germinated from seventy-five to eighty per cent.

In the spring of 1935 we purchased one-half of the stock of Beautiful Ohio and since then have grown in in our own gardens. The originator, Mr. Hullibarger, is owner of the other half and is offering his stock at the same prices as quoted below.

**BEAUTIFUL OHIO IS A SPLENDID SEED PARENT**  
**—Hence Valuable for Crossing**

PRICES								
Quantity	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
Each -----	\$ 4.00	\$ 4.00	\$ 4.00	\$ 4.00	\$ 4.00	\$ 4.00	1	\$ .40
Ten -----	35.00	35.00	35.00	35.00	35.00	35.00	10	3.00
100 -----	75.00	75.00	75.00	75.00	75.00	75.00	100	25.00

**AWARDS**

Beautiful Ohio was awarded the Blue Ribbon in the three spike class at the New England Gladiolus Show at Boston in 1936. Beautiful Ohio in mixed basket was awarded gold medal at the same show.

At Beverly, Mass., in the twelve vase class of three spikes each, Beautiful Ohio filled one of the twelve vases in the set receiving the Blue Ribbon.

At Springfield, Illinois, August 22, 1936, Beautiful Ohio received four Blue Ribbons as follows:—

- FIRST Single Spike Class.

FIRST In Twenty-Five Spike Basket Class.
- FIRST Three Spike Class.

FIRST In Mantel Decoration Class.

**REPORT FROM E. A. LINS, TRIAL GARDENS, SPRING GREEN, WIS.**

September 12, 1936.  
“Beautiful Ohio planted May 21st, bloomed August 17th. Forty-eight inches or more tall, carried twenty (20) buds 4¾ to 5 inches when open. Opens six with six buds in color. Spike always straight, medium weight, medium upright healthy foliage. Placement very good and very good facing. Blooms of good substance. Very good pink. Considering the drought and 114 degree heat we had in the shade I feel this performed exceptionally well.”

SIGNED: E. A. Lins, Service Officer.

**GOLDEN LANCER**  
**OUR 1936 INTRODUCTION**

A large Pinard Yellow, with short delicate rose red lines in throat, producing spikes from 40 to 48 inches tall. The florets measure from 4½ to 5 inches in size with four to six open. The spikes carry from 18 to 21 buds and flowers which are well placed on a long flower head. Golden Lancer produced the largest florets of any yellow in our garden the past season. It is a strong, sturdy plant with healthy foliage and produces clean healthy bulbs. Both bulbs and bulblets possess great vitality and practically all of the bulblets germinate. It produces many large bulblets and many of them, if planted early, will make bulbs of size one and two the first season under favorable conditions. I regard this variety as a very outstanding commercial yellow. A few of these bulbs were sent to customers last season for trial under the name of Seedling No. 101 and we have some very good reports from them.

**GOLDEN LANCER PRICES**

Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
1	\$ 1.50	\$ 1.20	\$ 1.00	\$ .80	\$ .60	\$ .50	1	\$ .15
10	12.00	10.00	8.00	6.40	4.80	4.00	10	1.20
100	100.00	80.00	64.00	50.00	40.00	32.00	100	10.00
							1000	80.00

Prices for Fall of 1937 will be 75 cents per large bulb.

**REPORTS ON "GOLDEN LANCER"**

Spring Green, Wisconsin, September 25, 1936.

Dear Sir:

"Your seeding 101, Golden Lancer, planted May 7. Bloomed August 15. Fifty-six inches tall, 20 buds, 4¾-inch flower with up to six open. This spike was damaged in an effort to have it at display at the Wisconsin State Show. Pinard Yellow with rose red lines in throat. You can feel sure that we considered this very good, as we take no seedlings to the show unless exceptional. Very straight spike and healthy in all ways. Spacing and facing exceptionally good."

Sincerely yours,

E. A. Lins, Service Officer, Legion Trial Gardens.  
Burlington, Iowa, August 3, 1936

Dear Sir:

"You sent me two small bulbs of Seedling 101. Say, it is great! The best yellow for commercial use I have ever seen."

Signed: A. N. Jarvis, 1124 Leebrich Street.

**OUR GUARANTEE**

We guarantee all bulbs and bulblets purchased from us to be true to name, full sized, and free of disease and insects, including Gladiolus Thrips. We will replace stock or refund the purchase price of all bulbs and bulblets purchased from us that are not satisfactory, providing that we are notified of the deficiency within eighteen months of the date of purchase.

**TERMS**

The terms and discounts immediately following apply only to the first section of prices in this price list. They do not apply to the wholesale quotations or to the special offers.

All shipments will be **prepaid**. Please include both parcel post and express addresses. We will ship the cheaper way.

Each order must be accompanied by remittance in full, or a 20 per cent deposit, the balance to be C. O. D.

No order for less than \$1.00 will be accepted. No single item less than 10 cents.

Orders received before December 10th will be shipped as near that date as possible, unless we are instructed otherwise. If desired, we will reserve orders until spring.

**DISCOUNTS ON "PREPAID PRICES"**

On orders of \$ 2 to \$ 5 we will include 10% in additional bulbs of your selection.

On orders of \$15 to \$25 we will include 15% in additional bulbs of your selection.

On orders of \$25 to \$50 we will include 20% in additional bulbs of your selection.

On orders of \$50 and up we will include 25% in additional bulbs of your selection.

**SIZES**

Our bulbs are all carefully mechanically graded for size. They are listed in six sizes and bulblets. The bulb sizes are as follows: No. 1 (over 1½ inch); No. 2 (1¼-1½); No. 3 (1-1¼); No. 4 (¾-1); No. 5 (½-¾); and No. 6 (¼-½).

**COUNT AND EXTRAS**

You will find our count libert and we feel sure you will be more than pleased with the EXTRAS included in your order. May we suggest a trial order.

"ONCE A CUSTOMER OF J. H. ALWAYS A CUSTOMER."

**SMALL QUANTITIES**

Five bulbs are sold at onehalf the price of ten.

Two bulbs may be ordered at one-fourth the price of ten, but no single item to cost less than ten cents.

Twenty-five or more may be ordered at the 100 rate.

PREPAID PRICES

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>ABABA</b> (Ellis) Very tall bronze red. Good Will make six-foot spike with ten five-inch florets open	1 10	\$ 1.25	\$ .85	\$ .50	1 10	\$ .15 1.20
<b>ABE</b> (Ellis) Tall deep pink of much merit	1 10	10.50	8.25	6.25	1 10	.75 6.00
<b>ADIRONDACK</b> (Christ) Large, very dark rose	1	.20	.15	.10	10	.10
<b>AFLAME</b> (Hornberger) Giant begonia rose	2 10	.12 .50	.25	.15	60 1000	.10 1.00
<b>A. H. WOODFULL</b> (Errey) A clear pale mauve with violet blotch.	1 10	.20 1.60	.10 .80			.
<b>AIDA</b> (Pfitzer) Rich, deep Violet Blue	2 10	.12 .50	.25	.15	50	.10
<b>ALBATROSS</b> (Pfitzer) Very large pure white	2 10	.15 .60	.10 .40	.25	35 100	.10 .25
<b>ALIGHT</b> (Hornberger) A lighter shade than Aflame; grand.	1 10	.60 4.80	.40 3.20	.30 2.40	10 100	.40 3.20
<b>ALLEMANIA</b> (Pfitzer) A very large light bright scarlet	1 10	1.20	.80	.80	1 10	.25 2.00
<b>ALMA NEEDHAM</b> (Salbach) Tall light pink	2 10	.12 .50	.30		40	.10
<b>AMADOR</b> (Kingsley) A magnificent glistening red	1 10	.10 .80	2— .10 .40		25 100	.10 .25
<b>AMAZON</b> (Gilrey) Large lavender pink	1 10	.25 2.00	.15 1.20	.10 .80	20	.10
<b>ANGEL'S DREAM</b> (Ellis) A splendid La France pink	2 10	.12 .50			30	.10
<b>APRICOT GLOW</b> (Palmer) Tall apricot	2 10	.12 .50			60 500	.10 .50
<b>AVE MARIA</b> (Pfitzer) Large light blue	1 10	.12 .50	.25	.15	60 500	.10 .50
<b>BAGDAD</b> (Palmer) Very large smoky old rose	2 10	.12 .50	3— .10 .25	.15	50 500	.10 .45
<b>BEAUTIFUL OHIO</b> (Hullibarger) Terian pink tinted lavender.	1 10	4.00	4.00	4.00	1 10	.40 3.00
<b>BELLA DONNA</b> (Pfitzer) Tall soft light blue	1 10	.25 2.00	.15 1.20	.10 .80	10	.15
<b>BEOWOLF</b> (Nitchman) Large lavender rose	1 10	50.00	25.00	15.00	1 10	5.00 40.00
<b>BETTY CO-ED</b> (Briggs) Soft creamy pink	2 10	.12 .50	3— .10 .30	.18	30 500	.10 1.00
<b>BERTY SNOW</b> (Mair) Large lavender	2 10	.12 .50	3— .10 .25	.15	50	.10
<b>BETTY NUTHALL</b> (Salbach) Large coral orange	2 10	.12 .50	3— .10 .25	.15	100	.10
<b>BILL SOWDEN</b> (Fallu) Very large deep red	2 10	.12 .50	3— .10 .25	.15	50	.10
<b>BLEEDING HEART</b> (Brown) Grand light pink with blotch	2 10	.12 .50	3— .13 .25	.15	40	.10
<b>BLUE ADMIRAL</b> (Christ) Rich, clear deep violet	1 10	.25 2.00	.15 1.20	.10 .80	10 100	.25 2.00
<b>BLUE DANUBE</b> (Pfitzer) Amethyst blue	2 10	.12 .50	3— .10 .30		35 100	.10 .25

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>BLUE DELIGHT</b> (Douglas)	1	.40	.25	.15	10	.35
A deep rich blue	10	3.20	2.00		100	3.00
<b>BLUE PEACOCK</b> (Salbach)	1	.40	.30	.20	10	.40
Med. blue with purple blotch	10	3.20	2.40	1.60	100	3.20
<b>BLUE ROYALE</b> (Vaughan)	1	.15	.10		10	.10
A tall dark violet blue	10	1.20	.80	.50	100	.80
<b>BONNIE BLUE</b> (Christ)	1	10.00	7.50	5.00	1	1.00
<b>BREAK O' DAY</b> (Bill)	2	.12	3— .10		50	.10
Tall light pink	10	.50	.25	.15		
<b>CADILLAC</b> (Vaughan)	1	.15	.10		10	.10
A very tall rich yellow	10	1.20	.80			
<b>CANBERRA</b> (Errey)	2	.12	3— .10		30	.10
Outstanding yellow	10	.50	.25	.15	400	1.00
<b>CANYON VIOLET</b> (Vaughan)	1	1.00			1	.10
Deep violet blue					10	.80
<b>CARA MIA</b> (Miller)	2	.10			60	.10
An early shrimp pink	10	.45	.25		1000	.60
<b>CANZONETTA</b> (Christ)	1	20.00	12.50	8.00	1	2.50
Dark salmon pink						
<b>CHARLES DICKENS</b> (Pfitzer)	2	.12			50	.10
A large aster purple	10	.50				
<b>CHRISTABEL</b> (Mitsch)	1	.12	.10		10	.10
Large La France pink. Good.	10	1.00	.60	.30	100	.80
<b>COMMANDER KOEHL</b> (Pfitzer)	2	.14	3— .10		40	.10
An immense glowing red	10	.60	.30	.18	1000	1.50
<b>COPPER BRONZE</b> (Kunderd)	2	.12			40	.10
Of a rich old copper shade.	10	.50	.25			
<b>COPPERFIELD</b> (Australia)	1	3.00	2.00		1	.30
A deep coppery bronze color.						
An outstanding exhibition variety.						
<b>CORONATION</b> (Palmer)	1	.10	2— .10		30	.10
Light salmon cream throat	10	.60	.30	.20	100	.25
<b>CRINKLES</b>	2	.12			20	.10
An intensely ruffled rose	10	.50				
<b>CURLS OF GOLD</b> (Ellis)	1	.80	.60		1	.10
A deep yellow ruffled variety						
<b>D. A. HAY</b> (Whitely)	1	.40	.20	.10	10	.25
Color pink with creamy white throat.	10	3.20	1.60	.80		
<b>DANNY BOY</b> (Julyan)	1	.40	.20	.10	10	.25
Brownish slate with markings	10	3.20	1.60	.80		
<b>DEARBORN</b> (Vaughan)	1	.15			10	.15
A large orange yellow	10	1.25			100	1.00
<b>DEBONAIR</b> (Palmer)	1	.10	2— .10		25	.10
Very tall La France pink	10	.80	.40	.25	100	.30
<b>DECEMBER SNOW</b> (Nitchman)	1	25.00	15.00		1	2.50
A large creamy white						
<b>DR. CHRIST MARTZ</b> (Kunderd)	2	.12			25	.10
Large ruffled red	10	.50	.30			
<b>DR. DURR</b> (Pfitzer)	1	.10	2— .10		25	.15
White with cream tint	10	.80	.40	.25		
<b>DR. F. E. BENNETT</b> (Diener)	2	.12	3— .10		40	.10
An immense brilliant scarlet	10	.50	.25	.15	1000	.80
<b>DR. HOEG</b> (Hoeg)	1	.20	.15	.10	10	.15
Large dark glossy red	10	1.60	1.20	.80	100	1.00
<b>DR. MOODY</b> (Kinyon)	2	.12	3— .10		30	.10
Large lavender	10	.50	.25			
<b>DR. NELSON SHOOK</b> (Kunderd)	2	.12	3— .10		30	.10
A very large deep rose	10	.50	.30		1000	.80
<b>DOX</b> (Pfitzer)	1	.60	.40	.25	6	.25
Large yellow variety.						



Variety	Per	Large	Medium	Small	Per	Bulblets
<b>DREAM O' BEAUTY</b> (Zimmer)	2	.15	.10		10	.10
Large rose red	10	1.20	.80			
<b>DUNA</b> (Palmer)	2	.15	2— .10		25	.10
Soft light buff	10	.60	.40			
<b>EARLY DAWN</b> (Briggs)	1	.10	2— .10		25	.10
Large early geranium pink	10	.70	.40	.18	1000	1.50
<b>EARLY SUNRISE</b> (Velthuys)	2	.12			30	.10
An early red	10	.50	.30			
<b>EDITH MASON</b> (Vaughan)	1	.15	.10	2— .10	20	.10
Large geranium pink	10	1.20	.80	.40	1000	1.50
<b>EDITH ROBSON</b> (Brown)	1	1.0	2— .12		20	.10
Light salmon rose	10	.80	.50	.30		
<b>E. I. FARRINGTON</b> (Rowe)	2	.12	3— .10	5— .10	40	.10
Very rich soft yellow	10	.50	.30	.20		
<b>EMILE AUBRUN</b> (Lemoine)	2	.14	3— .10		30	.10
Smoky rose red with cherry blotch	10	.60	.30			
<b>ERIC THE RED</b> (Ellis)	1	3.50	3.00	2.00	1	.30
Large gorgeous red					10	2.40
<b>ERICA MORINA</b> (Pfitzer)	1	.20			10	.10
Large scarlet	10	1.60				
<b>ESME DESAILLY</b>	2	.16	3— .12		25	.10
Salmon pink with reddish lines	10	.65	.50	.30	100	.25
<b>FAY LANPHIER</b> (Williams)	2	.12			20	.10
Salmon rose pink	10	.50				
<b>FLAMING METEOR</b> (Mitsch)	1	.12	2— .15		10	.10
Very large flashing red	10	1.00	.60	.30	100	.60
<b>FLAMING SWORD</b>	2	.10			100	.10
Good early red	10	.40	.25	.10		
<b>FLAMINGO</b> (Christ)	1	10.00	6.00	4.00	1	1.00
A beautiful Coryphee pink						
<b>FRANK J. McCOY</b> (Diener)	1	.10	2— .12		15	.15
Large tall pink. Winner of many awards.	10	.80	.50			
<b>FRANK M. SHICK</b> (Salbach)	2	.12			50	.10
Clear geranium pink	10	.50	.30			
<b>GABRIEL</b> (Christ)	1	.40	.20	.10	10	.40
Salmon heavily flecked	10	3.20	1.60	.80		
<b>GATE OF HEAVEN</b> (Pfitzer)	1	.10				
Yellow						
<b>GAY HUSSAR</b> (Salbach)	2	.12			50	.10
Strawberry pink	10	.50			1000	.60
<b>GEM OF SPARTA</b> (Ellis)	1	3.50	2.75		1	.30
Tall apricot					10	2.40
<b>GERTRUDE SWENSON</b> (Swenson)	1	.60	.40	.20	10	.25
Mauve with white blotch						
<b>GIANT NYMPH</b> (Coleman)	2	.12	3— .10		60	.10
A grand light pink.	10	.50	.30		1000	.60
<b>GLORIANA</b> (Betscher)	2	.12			60	.10
Golden Salmon	10	.50	.30		1000	.80
<b>GOLDEN AMBER</b> (Salbach)	2	.12	3— .10			
The best yellow prim.	10	.50	.25	.25	60	.10
<b>GOLD EAGLE</b> (Austin)	2	.10	3— .10		60	.10
Early rich yellow	10	.40	.25		1000	.60
<b>GOLDEN CHIMES</b> (Ellis)	1	.10	2— .12		20	.15
Highly ruffled light yellow	10	.80	.50		100	.50
<b>GOLDEN CUP</b> (Palmer)	2	.15	.10		20	.10
Very deep yellow.	10	.70	.40		100	.30
<b>GOLDEN DREAM</b> (Groff)	2	.12			60	.10
Deep yellow.	10	.50			1000	.60

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>GOLDEN FLAME</b> (Kingsley) Dark orange salmon.	1 10	.25 2.00	.15 1.20	.10 .80	10 100	.20 1.50
<b>GOLDEN FLEECE</b> (Ellis) Very deep clear yellow.	1 10	1.75 14.00	1.25		1 10	.15 1.20
<b>GOLDEN FRILLS</b> (Kunderd) Ruffled yellow Primulinus.	2 10	.10 .40	.25		60	.10
<b>GRAF ZEPPELIN</b> (Pfitzer) Brilliant red.	2 10	.12 .50	.30		20	.10
<b>GRAND SLAM</b> (Salbach) Light orange.	2 10	.15 .60	3— .10 .30	.20	25 1000	.10 1.50
<b>HEATHFIELD</b> (Errey) Red with purple blotch.	1 10	.15 1.20	.10 .80	.50	15 100	.15 .75
<b>HEAVENLY BLUE</b> (Pfitzer) Delicate light blue.	2 10	.15 .60	.10 .40		20 100	.10 .30
<b>HELEN DUNCAN</b> (Julyan) Light pink.	1	.60	.40		10	.60
<b>HINEMOA</b> (Doney) Deep rose yellow throat	2	.15 10	3— .10 .60	.20	20 100	.10 .30
<b>HYACINTH</b> (Gilrey) Lavender pink.	1 10	.15 1.20	.10 .80	.50	10 100	.10 .80
<b>IMPRESSARIO</b> (Kunderd) Small laciniated yellow.	1 10	.10 .80	2— .10 .40	.25	12 100	.12 .60
<b>IRENE</b> (Mair) Salmon rose pink.	1 10	.10 .80	2— .12 .50	.30	20 100	.10 .40
<b>JAMES FITZJAMES</b> (Ellis) Large brilliant red.	1	10.50	8.00		1 10	.90 7.20
<b>JANE ADDAMS</b> (Prestgard) Pure clear lavender.	2 10	.15 .60	3— .10 .30		25	.10
<b>JOERG'S WHITE</b> (Joerg) Good early white.	2 10	.12 .50	3— .10 .30	.15	60 1000	.10 1.00
<b>JOH. S. BACH</b> (Pfitzer) Immense salmon orange.	1 10	.35 2.80	.20 1.60	1.00	2 10	.10 .40
<b>JONKHEER VAN TETS</b> (Pfitzer) Large pure white.	1 10	.10 .70	2— .10 .40	.25	20 100	.10 .60
<b>JOYFULL</b> (Crow) Golden orange. Good.	1 10	.20 1.60	.10 .80	.50	15 100	.10 .50
<b>JUBILEE</b> (Kemp) A massive lavender pink.	1 10	.10 .80	2— .10 .50	.30	25 100	.10 .30
<b>JUNE ROSE</b> (McClure) A good rose red.	1 10	.15 1.20	2— .15 .60	.35	15 100	.10 1.00
<b>KASSEL</b> (Pfitzer) Large scarlet self.	1 10	.30 2.40	.20 1.60	.10 .80	10	.15
<b>KING GEORGE</b> (Mair) Red with cream blotch.	1 10	.10 .80			15	.10
<b>KINGSFORD SMITH</b> (Whitely) Light yellow, red violet blotch	1 10	.25 2.00	2— .25 1.20		10	.20
<b>LADY EATON</b> (Palmer) Soft venetian pink.	1	.50	.30	.25	2 10	.15 .60
<b>LA PALOMA</b> (Dusinberre) Vivid orange.	2 10	.12 .50	3— .10 .30	.15	40 1000	.10 1.00
<b>LAVENDER DELIGHT</b> (Arenius) Pure clear lavender.	2 10	.14 .60	3— .12 .35	.20	18 100	.10 .40
<b>LIBELLE</b> (Pfitzer) Heliotrope blue.	1 10	.10 .70	2— .12 .40	3— .10 .30	25 100	.10 .25
<b>LIGHTHOUSE</b> (Gilrey) Orange with light throat.	1	.12	2— .12		20	.10
<b>LIGHTS OF GOLD</b> (Hornberger) Light salmon pink gold throat	1 10	.25 2.00	.15 1.20	.10 .80	15 100	.10 .40
<b>LITTLEJOHN</b> (Stevens) Large ruffled rose.	2 10	.12 .50			20	.10

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>LOUIS D'OR</b> Brownish yellow with apricot.	1 10	2.00 16.00	1.25 8.00		1 5	.20 1.00
<b>LONDONDERRY</b> (Christ) Giant rich orange.	1 10	2.00 16.00	1.00 8.00	.60 .20	1 5	.25 1.00
<b>LOTUS</b> (Prestgard) Color light pink and cream.	1 10	.10 .60	2— .10 .30		18 100	.10 .40
<b>LOYALTY</b> (Austin) Beautifully ruffled yellow.	2 10	.12 .50	3— .10 .25	.15	50 1000	.10 1.00
<b>LUCIFER</b> (Errey) Bright orange, amaranth crimson blotch.	1 10	.10 .80	2— .10 .40	.25	25 100	.10 .30
<b>MADAME NORENA</b> (Prestgard) Large buff variety.	2 10	.14 .60	3— .12 .30	.20	20 100	.10 .40
<b>MAID OF ORLEANS</b> (Pfitzer) Large white with cream throat.	2 10	1.6 .70	2— .10 .40	.30	22 100 1000	.10 .40 3.00
<b>MAJOR BOWES</b> (Stewart) Large bittersweet pink.	1 10	5.00	3.00		1 10	.50 5.00
<b>MAKENU</b> (Burns) Ruffled orange.	1 5	1.50	1.00	.60	1 5	.15 .50
<b>MARGARET PETER</b> (Errey) With a strong crimson blotch.	2 10		.10 .50		20	.10
<b>MAMMOTH WHITE</b> (Pfitzer) An immense white variety.	2 10	.12 .50	3— .10 .30	.18	40 1000	.10 1.20
<b>MANDARIN</b> (Prestgard) A tall rich orange.	2 10	.16 .65	2— .10 .40		30	.10
<b>MARCHEN</b> (Pfitzer) Large light pink.	1 10	.75 6.00	.45 3.60	.30 2.40	1 10	.10 .70
<b>MARMORA</b> (Errey) Best exhibition smoky.	2 10	.12 .50	3— .10 .30	.15	60 1000	.10 .80
<b>MARNIA</b> (Kemp) Brilliant orange.	2 10	.12 .50	3— .10 .25		60 1000	.10 .80
<b>MAROCCO</b> (Pfitzer) Deep red, flecked black.	2 10	.12 .50	3— .10 .30	.20	50 1000	.10 1.00
<b>MATIDOR</b> (Christ) Lavender red with dark blotch.	1 10	3.00	2.00	1.00	1	.25
<b>MAX REGER</b> (Pfitzer) Light blue with darker blotch.	1 10	.40 3.20	.20 1.70	.12 1.00	2 10	.10 .40
<b>MAY DAVIDSON</b> (Brown) Pink with tint of gray.	1	.35	.20	.12	10	.30
<b>MILDRED LOUISE</b> (Wentworth) Grand strawberry pink.	1 10	.10 .80	2— .12 .50	3— .10 .30	12 100 1000	.10 .60 5.00
<b>MIGNON</b> (Christ) Rich salmon pink.	1	.75	.50		1	.10
<b>MILFORD</b> (Rides) Beautiful light blue of highest quality.	1 10	.80 6.40	.50 4.00	.35 2.80	2 10	.10 .40
<b>MILKMAID</b> (Gilrey) Tall milk white.	2 10	.14 .60	3— .12 .30	4— .10 .18	30 1000	.10 2.00
<b>MINUET</b> (Coleman) Finest lavender.	2 10	.12 .50	3— .10 .30	.15	35 100 1000	.10 .20 1.50
<b>MISS F. E. WILLARD</b> (Yarra) An immense orange salmon.	1 10	.30 2.40	.18 1.50	.12 1.00	10 100	.20 1.50
<b>MISS GREELEY</b> (Briggs) A rich pink of merit.	2 10	.14 .55	3— .10 .30	.20	25 100	.10 .30
<b>MISS JOY</b> (Blake) Beautiful clear light pink.	2 10	.14 .50	3— .10 .25		60 1000	.10 1.00
<b>MISS MARION</b> (Fincher) Early lavender.	1 10	2.50			1 10	.25 2.00

Variety	Per	Large	Medium	Small	Per	Bulblets
MISS NEW ZEALAND (Julyan) Giant salmon apricot.	1 5	1.25	.80	.50	2 5	.15 .50
MORONGO (Errey) Bright salmon with yellow throat.	1 10	.30	.20	.15	10	.30
MOTHER MACHREE (Stevens) Golden smoke shade.	2 10	.12 .50	3— .25	.10 .15	60 1000	.10 1.00
MRS. CALVIN COOLIDGE (Kund) Delicate light pink.	2 10	.12 .50	3— .25	.10 .15	50 1000	.10 1.00
MRS. E. A. RIDES (Rides) Large blue lavender.	1 10	.90	.60	.40	1 10	.15 1.00
MRS. E. J. HEATON (Heaton) Glowing salmon, cream throat	1 10	.20 1.60	.12 1.00	2— .50	.12 100	12 2.00
MRS. F. C. HORNBERGER (H) A good white.	2 10	.12 .50	3— .30	.10	20	.10
MRS. F. C. PETERS (Fischer) Tall stately lavender.	2 10	.12 .50	3— .30	.10	60 1000	.10 1.00
MRS. LEON DOUGLAS (Diener) Very large flame pink.	2 10	.12 .50	3— .30	.10	30 1000	.10 1.00
MRS. P. W. SISSON (Coleman) Splendid spike of pure pink.	2 10	.12 .50	3— .30	.10	40 1000	.10 .80
MRS. RAY P. CHASE (Miller) Splendid white with yellow throat.	2 10	.15 .60	3— .35	.12 .25	30 1000	.10 1.00
MRS. S. A. ERREY (Errey) Very large orange variety.	2 10	.15 .60	3— .40	.12	20	.10
MRS. T. E. LANGFORD (Crow) Very light cream pink.	1 10	.12 1.00	2— .60	.15	10	.10
MRS. WHITELY (Whitely) Large white with lavender mark.	1	.35	.20	.15	5	.20
MYWAG (Palmer) Immense light salmon.	1	2.00			2	.25
NEW ERA (Ellis-Majeski) Much frilled La France pink.	1	7.50	6.75	5.00	1	.60
NETHERLAND PRINCE (Stevens) Bright salmon pink.	1 10	.12 1.00	2— .60	.14 .40	2— 100	.10 .40
NEWINGTON (Webb) Creamy white with markings.	1 10	.12 1.00	2— .60	.15 .40	10 100	.10 .70
NINO MARTINI (Nitchman) Large dark rose red.	1 10	25.00	15.00	10.00	1 10	.60 4.80
1910 ROSE (Kunderd) Clear rose pink.	2 10	.12 .50	3— .25	.10 .15	60 1000	.10 .60
ORANGE BUTTERFLY (Salbach) A gorgeous orange primulinus.	2 10	.12 .50	3— .30	.10 .20	50 1000	.10 1.50
ORANGE KING (Steves) Light salmon orange.	1 10	.25 2.00	.15 1.20	.10 .80	10 100	.10 .80
ORANGE PRINCESS (DeGroot) Pure salmon orange. Excellent.	1 10	.12 1.00	2— .60	.15 .40	15 1000	.10 2.50
ORANGE QUEEN (Pfitzer) A beautiful bronze yellow.	2 10	.12 .50	3— .25	.10	100 1000	.15 .80
ORANGE SOVEREIGN. (Pfitzer) Light orange.	1 10	.15 1.20	.10 .80		10 100	.10 .80
ORANGE WONDER (Kemp) Tall rich orange.	2 10	.12 .50	3— .25	.10 .15	40 1000	.10 1.00
ORLANDO (Errey) Large rosy salmon.	1	.20	.15	.10	10	.15
OUR SELECTION (Ball) Exhibition flecked salmon red.	2 10	.12 .50	3— .25	.10 .15	60 1000	.10 1.00
PAISLEY (Austin) Old rose and gold.	2 10	.16 .65	2— .40	.10	15	.10
PAUL PFITZER (Pfitzer) A tall velvety purple. Good.	2 10	.15 .60	2— .40	.10 .25	20 1000	.10 2.50

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>PEARL OF CALIFORNIA</b> (Kingsley 2 A delightful pure pink.	10	.12 .50	3— .10 .30		25 1000	.10 1.50
<b>PELEGRINA</b> (Pfitzer) New dark blue. Popular.	1 10	.10 .70	2— .12 .40		25 1000	.10 2.40
<b>PENSACOLA</b> (Christ) Pure scarlet. Excellent.	1 10	2.00	1.00	.60	1 10	.25 2.00
<b>PFITZER'S TRIUMPH</b> (Pfitzer) An immense salmon orange.	2 10	.12 .50	3— .10 .30	.15	25 1000	.10 1.50
<b>PHYLLIS McQUISTON</b> (Stewart) A beautiful shrimp pink. Gorgeous.	1 10	.20 1.60	.15 1.20	.10 .80	5 100	.10 1.50
<b>PICARDY.</b> (Palmer) Most outstanding pink.	2 10	.12 .50	.10 .25	.15	60 1000	.10 1.00
<b>PIRATE</b> (Palmer) Large dark red.	1 10	.10 .80			15	.10
<b>POLAR ICE</b> (Pfitzer) New early white. Outstanding.	1 10	.12 1.00	2— .16 .70	.60	15 100	.10 .60
<b>PRAIRIE GOLD</b> (Corrington) The deepest yellow. Grand.	1 10	1.50 12.00	1.00 8.00	.65 5.20	1 10	.25 2.00
<b>PRIDE OF PORTLAND</b> (Ellis) Tall deep pink. Excellent.	2 10	.15 .60	3— .14 .40	.25	15 1000	.10 2.50
<b>PRIDE OF WANAKAH</b> (Criswell) Good commercial rose.	1 10	.12 .50	3— .10 .30		50 1000	.10 1.00
<b>PRIMROSE PRINCESS</b> (Salbach) Good primrose yellow.	2 10	.12 .50	3— .10 .25	.15	60 1000	.10 .80
<b>PURE GOLD.</b> (Dehnhoff) Golden yellow self	1	1.00	.75	.35	1 10	.10 1.00
<b>PURITY</b> (Christ) Beautiful tall decorative white.	1	5.00	5.00		1	.50
<b>QUEEN HELEN II</b> (Salbach) Excellent geranium pink.	1 10	.15 1.20	.10 .80	.60	10	.10
<b>RAPTURE</b> (Palmer) Light salmon with cream throat. Very good.	2 10	.15 .60	4— .15 .35	3— .10 .25	25 1000	.10 2.00
<b>RAQUEL</b> (Nitchman)	1	15.00	10.00	5.00	1	1.50
<b>RECOVERY</b> (Blake) Salmon rose red. Worth while.	1 10	.25 2.00	.18 1.40		5 100	.10 1.60
<b>RED GIANT</b> (Phillips) Giant cerise red.	1	4.00	2.50	1.50	1	.40
<b>RED LORY</b> (Errey) Deep rose red with blotch.	2 10	.16 .66	2— .10 .40	.30	15 1000	.10 2.50
<b>RED PHIPPS</b> (Briggs) A very bright glowing red.	2 10	.14 .55	3— .10 .30	.20	20 1000	.10 2.40
<b>RED ROY</b> (Ellis) A rich red with light throat.	2 10	.12 .50	3— .10 .30		20	.10
<b>RICHARD WAGNER</b> (Christ) Very large cream variety.	1	1.00	.50		1	.10
<b>ROBERT BURNS</b> (Christ) A large new deep blue.	1	25.00	12.50	8.00	1	2.50
<b>ROSE LADY</b> (Christ) A large smoky rose.	1	.30	.20	.15	10	.25
<b>ROSE MIST</b> (Fischer) Rich rose with frosted edges.	2 10	.12 .50	3— .10 .30		20	.10
<b>ROSE STANDISH</b> (Kinyon) A beautiful light rose pink.	1 10	.20 1.60	.15 1.20	.12 1.00	5	.15
<b>ROSEX</b> (Palmer) Salmon scarlet.	1	1.00			3	.25
<b>ROSEWOOD</b> (Austin) A dark, rich smoky rose.	2 10	.12 .50	3— .10 .30		20	.10
<b>ROYAL LAVENDER</b> Lavender with markings.	2 10	.16 .70	3— .12 .40		20	.10

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>ROYAL OMAR</b> (Christ)	1	1.00	.60	.30	1	.15
Deep pink, very large flowers.	10	8.00	4.80	2.40	10	1.20
<b>ROYAL PINK</b> (Ellis)	1	2.50	2.00		1	.30
Very large deep pink.	10				10	2.40
<b>RUFFLED GOLD</b> (Goodrich)	2	.12	3— .10		30	.10
Highly ruffled yellow. Good	10	.50	.30	.20	1000	1.20
<b>SALBACH'S ORCHID</b> (Salbach)	2	.12	3— .10		20	.10
Large lavender pink	10	.50	.30	.20	1000	1.60
<b>SALBACH'S PINK</b> (Salbach)	2	.12	3— .10		25	.10
A large geranium pink.	10	.50	.30	.18	1000	1.40
<b>SCARLET BEDDER</b> (Salbach)	2	.12	3— .10		30	.10
A glowing scarlet prim. Grand.	10	.50	.30			
<b>SCARLET WONDER</b> (Cowee)	2	.12	3— .10		40	.10
Large scarlet variety	10	.50	.30			
<b>SCHUBERT</b> (Pfitzer)	1	.12	2— .15		15	.15
Cream yellow with scarlet blotch.	10	1.00	.60		100	.75
<b>SEESTERN</b> (Pfitzer)	1	.25	.15	.10	10	.15
Light salmon pink orange blotch	10	2.00	1.20	.80		
<b>SENORITA</b> (Salbach)	2	.12	3— .10		50	.10
Rich orange with carmine feather.	10	.50	.30	.15	1000	1.20
<b>SIEGFRIED</b> (Mitsch)	1	1.50	1.00		1	.15
Rose pink overlaid with red.					10	1.20
<b>SILVERSHEEN</b> (Symons)	1	.40	.25		10	.40
Large salmon pink, white lip.	10	3.20	2.00			
<b>SMILING MAESTRO</b> (Christ)	1	.40	.20	.10	10	.15
Very large orange salmon	10	3.20	1.60	.80	100	1.20
<b>SOLVEIG</b> (Prestgard)	1	.40				
Large with throat marking.	10	3.00				
<b>SONATINE</b> (Pfitzer)	1	.20	.12	2— .15	10	.20
A beautiful, clear, tall atlas-rose pink.	10	1.60	1.00	.60	100	1.60
<b>SOUTHERN CROSS</b> (Whitely)	1	.12	2— .15	2— .12	16	.10
Deep red, large and tall	10	1.00	.70	.50	1000	4.00
<b>SPANISH CAVALIER</b> (Ellis)	1	2.50	1.50		1	.30
Brilliant red with cream throat.					10	2.40
<b>SPRAY OF GOLD</b> (Palmer)	2	.12	3— .10		30	.10
Deep, clear yellow.	10	.50	.30			
<b>STAR OF BETHLEHEM</b> (Pfitzer)	1	.25	.15		10	.35
Very tall pure white.	10	2.00	1.20			
<b>ST. LAWRENCE</b> (Christ)	1	1.00	.60	.30	10	.80
A very large brilliant scarlet with rose red blotch. Excellent.	10	8.00	4.80	2.40	100	6.40
<b>SULTAN</b> (Crow)	1	.10	2— .12		10	.10
Large ruffled rosy red.	10	1.00	.50			
<b>SUN GOD</b> (Christ)	1	.20			10	.20
Soft pink, cream throat.						
<b>SUN MEMORY</b> (Christ)	1	5.00	5.00		1	.50
<b>SUNSHINE GIRL</b> (Stevens)	2	.12	3— .10		40	.10
Medium size pink with marking.	10	.50	.30			
<b>SUPER WHITE</b> (Ellis)	1	1.25			1	.15
A tall clear white. Excellent.						
<b>SWEETHEART</b> (Prestgard)	2	.16	2— .12		20	.10
Decorative. White, pink edges.	10	.60	.35	.20	100	.40
					1000	2.00
<b>SWORD OF MAHOMET</b> (Ellis)	2	.12	3— .10		25	.10
Tall smoky rose of merit.	10	.50	.30	.20	100	.30
<b>TAIAROA</b> (Miller)	1	.30	.20	.10	10	.15
Salmon pink flaked slate. Good.	10	2.40	1.60	.80	100	1.00
					1000	8.00



Variety	Per	Large	Medium	Small	Per	Bulblets
<b>TAINUI</b> (Julyan)	1	.40	.30	.15	10	.25
Salmon orange variety.	10	3.20	2.40	1.20	100	2.00
<b>TAKINA</b> (Burns)	1	1.80	1.25	.75	1	.15
Very large rosaline purple.					10	1.20
<b>TERESA</b> (Christ)	1	.25	.20	.15	10	.30
A large light salmon pink.	10	2.00	1.60	1.20		
<b>TENNYSON</b> (Kingsley)	1	.12	2— .15		12	.10
A rich oxblood with cream blotch.	10	1.00	.65	.40	100	.50
<b>THE BOUNTY</b> (Nitchman)	1	20.00	15.00	10.00	1	2.00
A large velvety red.					10	16.00
<b>THEODORA</b> (Gilrey)	1	.12	2— .15		12	.15
A large rich salmon pink.	10	1.00	.60	.40		
<b>THE MOOR</b> (Crow)	1	.40	.25	.15	3	.10
Deep rose red. Excellent.	10	3.20	2.00	1.20	100	2.50
<b>THOS. A. EDISON</b> (Kunderd)	1	.15	2— .18			
Highly ruffled deep dark red.	10	1.20	.70			
<b>TIP TOP</b> (Pfitzer)	1	.30	.20	.15	5	.15
A flashing outstanding red.	10	2.40	1.60	1.20	100	2.40
<b>TOA</b> (Miller)	1	.40	.30	.20	5	.15
An improved Pfitzer'sTriumph.	10	3.20	2.40	1.60	100	2.00
<b>TOBERSUN.</b> (Austin)	2	.12	3— .10		25	.10
A tall deep rich yellow.	10	.50	.30	.15	100	.30
<b>TREVONIAN</b> (Hornberger)	1	.12			20	.15
Rose red splashed lighter. Outstanding.	10	1.00	.50	.30	100	.40
<b>TRUE BLUE</b> .(Christ)	1	.80	.50	.35	3	.30
A medium blue. Worth while.	10	6.40	4.00	2.80	10	.80
<b>VEILCHENBLAU</b> (Pfitzer)	2	.12	3— .10		30	.10
Rich violet blue. Very good.	10	.50	.30	.15	1000	2.00
<b>VEILED BRILLIANCE</b> (Austin)	2	.12	3— .10		30	.10
Smoky old rose. White throat.	10	.50	.30			
<b>VIENNA WOODS</b> (Christ)	1	2.00	1.00	.60	1	.20
A large violet blue.	10	16.00	8.00	4.80	10	1.60
<b>VIRGINIA SKELLY</b> (Kunderd-Hunter).	1	.20				
Tall graceful pink and cream.	10	1.60				
<b>WARATAH</b> (Errey)	1	.25	.15	.10	10	.15
A brilliant orange scarlet.	10	2.00	1.20	.80	100	1.00
<b>WASAGA</b> (Palmer)	1	.10	2— .10		20	.10
Buff Prim grand. Excellent.	10	.80	.45		100	.30
<b>WHERO</b> (Burns)	1	2.00	1.25		1	.20
Immense scarlet, flecked darker.					10	1.50
<b>W. H. PHIPPS</b> (Diner)	2	.12	3— .10		50	.10
Enormous exhibition pink.	10	.50	.25	.15	1000	1.00
<b>WINGED VICTORY</b> (Briggs)	2	.12	3— .10		25	.10
A very large clear pink.	10	.50	.30	.15		
<b>WINGS OF JOY</b> (Christ)	1	.25	.15	.10	10	.15
A massive Phipps type. France pink.	La 10	2.00	1.20	.80	100	1.00
<b>WINGS OF SONG</b> (Ellis)	1	3.75	3.00		1	.45
A fine pink. Picardy seedling.						
<b>WURTEMBERGIA</b> (Pfitzer)	1	.10	2— .12		20	.10
Large red with white throat.	10	.80	.50		1000	2.50
<b>YELLOW EMPEROR</b> (Ellis)	1	.25	.15		12	.10
A clear soft yellow.	10	2.00	1.20	.80		
<b>3 L. O.</b> (Burgess)	1	.20	.12		8	.10
Rose slightly flecked. Giant plant.-	10	1.60	1.00	.70	100	.80

SPECIAL OFFERS

These Special Offers are all high quality bulbs and excellent varieties and are big values at the prices asked. In buying them you are sure to get a collection of all worth while varieties. All are prepaid.

\$3.00 Special Offer No. 101

All are large size bulbs and each variety is labeled and in a bag to itself. Prepaid.

4 Aflame	6 Marmora
6 Apricot Glow	4 Mammoth White
4 Bagdad	4 La Paloma
3 Bleeding Heart	6 Madame Neorna
6 Dr. Bennett	6 Marocco
4 Early Dawn	4 Mrs. P. W. Sisson
6 Giant Nymphs	6 Primrose Princess
6 Flaming Sword	6 Picardy
4 Edith Mason	6 W. H. Phipps

\$5.00 Special Offer No. 201

All are large size bulbs and each variety is labeled and in a bag to itself. Prepaid.

4 Amador	4 Commander Koehl
6 Ave Maria	3 Mildred Louise
4 Blue Danube	5 Mother Machree
4 Canberra	6 Madame Norena
6 Coronation	5 Mrs. F. C. Peters
3 Debonair	4 Paul Pfitzer
6 Early Dawn	6 Pfitzer's Triumph
6 E. I. Farrington	5 Milkmaid
3 Duna	4 Mrs. Ray P. Chase
4 Golden Cup	4 Pelegrina
6 Lotus	4 Bride of Portland
4 Wurtembergia	5 Sword of Mahomet

\$3.60 Special Offer No. 202

Labeled collection same at No. 201 but medium sized bulbs. Prepaid.

\$2.00 Special Offer No. 102

Labeled collection same as No. 101 but medium size bulbs. Prepaid.

\$1.20 Special Offer No. 103

Labeled collection same as No. 101 except small bulbs. Prepaid.

\$13.50 Special Offer No. 301

All large size bulbs and each variety is labeled and carefully packed in bag to itself. Prepaid.

1 Alight	3 Phyllis McQuiston
2 Blue Admiral	2 Smiling Maestro
1 Christobel	4 Southern Cross
3 Golden Chimes	3 Sonatine
2 Golden Flame	3 Mrs. E. J. Heaton
6 Lights of Gold	4 Taiaroa
5 Lotus	3 Toa
1 Milford	4 Tip Top
1 Londonderry	6 Trevonian
2 Max Reger	1 Vienna Woods
1 Prairie Gold	2 Wings of Joy
2 Yellow Emperor	

\$10.00 Special Offer No. 302

Labeled collection same as No. 301 but medium size bulbs. Prepaid.

\$7.40 Special Offer No. 303

Labeled collection same as No. 301 except small bulbs. Prepaid.

RARE BULBS AND BULBLETS AT PREPAID PRICES

Five bulbs one-half price of ten; twenty-five or more at the hundred rate.

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulb-lets
ABABA	Each	\$ 1.50	\$ 1.25	\$ 1.00	\$	\$	\$	10	\$ 1.20
ABE	Each	12.00	10.50	9.00	7.50	6.25	5.00	10	8.00
ALIGHT	Ten	6.00	4.80	3.60	3.00	2.40	2.00	100	3.20
BEAUTIFUL OHIO	Ten	35.00	35.00	35.00	35.00	35.00	35.00	100	25.00
BLUE ADMIRAL	Each	.30	.25	.20	.15	.12	.10	10	.25
" "	Ten	2.40	2.00	1.60	1.20	1.00	.80	100	2.00
" "	100	20.00	16.00	12.00	10.00	8.00		1000	16.00
COPPERFIELD	Each	3.00	2.50	2.00				1	.30
D. A. HAY	Each	.50	.40	.30	.20			10	.25
DANNY BOY	Each	.50	.40	.30	.20	.15	.10	10	.25
" "	Ten	.400	3.20	2.40	1.60	1.20	.80	100	2.00
DEBONAIR	Ten	1.00	.80	.60	.50	.40	.30	100	.30
"	100	8.00	6.00	5.00	4.00	3.00	2.40	1000	2.50
DOX	Each	.70	.60	.50	.40	.30		6	.25
ERIC THE RED	Each	4.00	3.50	3.00				1	.30



Variety	Per	No. 1	No 2	No. 3	No. 4	No. 5	No. 6	Per	Bulb-lets
FLAMING METEOR	Each	.15	.12	.10				20	.25
" "	Ten	1.20	1.00	.80	.60	.40	.30	100	.80
FRANK J. McCOY	Each	.15	.12	.10				15	.15
" "	Ten	1.20	1.00	.80				100	.50
GABRIEL	Each	.50	.40	.30	.20	.15	.10	10	.40
" "	Ten	4.00	3.20	2.40	1.60	1.20	.80	100	3.20
GEM OF SPARTA	Each	4.00	3.50	3.00				1	.30
GERTRUDE SWENSEN	Each	.75	.60	.50	.40	.30	.20	10	.25
GOLDEN CHIMES	Each	.12	.10					20	.15
" "	Ten	1.00	.80	.60	.50			100	.50
" "	100	8.00	6.40	5.00				1000	.400
GOLDEN FLAME	Each	.30	.25	.20	.15	.10		10	.20
" "	Ten	2.40	2.00	1.60	1.20	.80		100	1.50
GOLDEN FLEECE	Each	2.00	1.75	1.50				1	.15
" "	Each	16.00	14.00	12.00				10	1.20
HEATHFIELD	Each	.18	.15	.12	.10			15	.16
" "	Ten	1.50	1.20	1.00	.80			100	.75
JOH. S. BACH	Each	.45	.35	.25	.20	.15		2	.10
" "	Ten	3.60	2.80	2.00	1.60	1.20		10	.40
LIGHTS OF GOLD	Each	.30	.25	.20	.15	.10		15	.10
" " "	Ten	2.40	2.00	1.60	1.20	.80		100	.40
LONDONDERRY	Each	2.50	2.00	1.60	1.00	.80	.60	5	1.00
" "	Ten	20.00	16.00	12.80	8.00	6.40		100	15.00
MAJOR BOWES	Each	5.00						1	.50
MARCHEN	Each	1.00	.75	.60	.45	.35	.30	1	.10
" "	Ten	8.00	6.00	4.80	3.60	2.80	2.40	10	.70
MATIDOR	Each	4.00	3.00	2.40	2.00	1.60	1.00	1	.25
" "	Ten	32.00	24.00				.15	10	2.00
MAX REGER	Each	.50	.40	.30	.25	.20	.15	10	.30
" "	Ten	4.00	3.20	2.50	2.00	1.60	1.20	100	2.40
MILFORD	Each	1.00	.80	.60	.50	.40	.35	10	.40
" "	Ten	8.00	6.40	4.80	4.00	3.20	2.80	100	3.20
" "	100	64.00	51.20	38.40				1000	30.00
Miss NEW ZEALAND	Each	1.50	1.25	1.00	.80	.60		5	.50
MRS. E. J. HEATON	Each	.25	.20	.15	.12	.10		12	.20
" " " "	Ten	2.00	1.60	1.20	1.00	.80	.50	100	2.00
" " " "	100	16.00	12.20	9.60	8.00	5.60		1000	16.00
PHYLLIS McQUISTON	Each	.25	.20	.15	.12	.10		5	.10
" "	Ten	2.00	1.60	1.20	1.00	.80		100	1.50
PRAIRIE GOLD	Each	2.00	1.50	1.20	1.00	.80		1	.25
" "	Ten	16.00	12.00	9.60	8.00	6.40		10	2.00
RECOVERY	Each	.25	.20					10	.15
" "	Ten	2.00	1.60	1.20				100	1.60
" "	100	16.00							
RED LORY	Ten	.90	.66	.50	.40	.30	.20	20	.10
" "	100	7.20	5.40	4.00	3.20	2.40	1.60	1000	3.60
ROSE STANDISH	Each	.25	.20	.16				5	.15
" "	Ten	2.00	1.60	1.40					
ROYAL OMAR	Each	1.20	1.00	.80	.60	.45	.30	1	.15
" "	Ten	9.60	8.00	6.40	4.80	3.60	2.40	100	9.60
SCHUBERT	Each	.15	.12	.10				15	.15
" "	Ten	1.20	1.00	.80				100	.80
SMILING MAESTRO	Each	.50	.40	.30	.20	.15	.10	10	.15
" "	Ten	4.00	3.20	2.40	1.60	1.20	.80	100	1.20
" "	100	32.00	25.60	19.20	12.80	9.60	6.40		
SONATINE	Each	.25	.20	.15	.12	.10		10	.20
" "	Ten	2.00	1.60	1.20	1.00	.80		100	1.60
" "	100	18.00	15.00	11.00	9.00	7.00			
ST. LAWRENCE	Each	1.25	1.00	.80	.60	.45	.30	10	.80
" "	Ten	10.00	8.00	6.40	4.80	3.60	2.40	100	6.40

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulb-lets
TAIAROA	Each	.35	.30	.25	.20	.12	.10	10	.15
"	Ten	2.80	2.40	2.00	1.60	1.00	.80	100	1.00
"	100	22.00	18.00	15.00	12.00	8.00		1000	8.00
THE BOUNTY	Each	25.00	20.00	17.50	15.00	12.50	10.00	1	2.00
THE MOOR	Each	.50	.40	.30	.25	.20	.15	3	.10
" "	Ten	4.00	3.20	2.40	2.00	1.60	1.20	100	2.50
" "	100	32.00	25.60	19.20	16.00				
TIP TOP	Each	.35	.30	.25				5	.15
"	Ten	2.80	2.40	2.00				100	2.40
"	100	22.40	18.00					1000	18.00
TOA	Each	.50	.40	.35	.30	.25		8	.25
"	Ten	4.00	3.20	2.80	2.40	2.00		100	2.00
TREVONIAN	Each	.12	.10					20	.15
"	Ten	1.00	.75	.50	.40	.25	.15	100	.40
"	100	6.00	5.00	4.00	3.00	2.00	1.00	1000	3.00
TRUE BLUE	Each	1.00	.80	.60	.50	.40	.35	3	.30
"	Ten	8.00	6.40	4.80	4.00	3.20	2.80	100	6.40
VIENNA WOODS	Each	2.50	2.00	1.50	.80	.60		10	1.60
" "	Ten	20.00	16.00	12.00	8.00	6.40	4.80	100	12.80
WINGS OF JOY	Each	.30	.25	.20	.15	.10		10	.15
" "	Ten	2.40	2.00	1.60	1.20	.80		100	1.00

RARE BULBLET SPECIALS

Any six items for \$2.50. Any thirteen items for \$5.25. Any twenty-six items for \$10.00. All Prepaid. Stock offered subject to prior sale.

No. 1	12	Alight	-----	\$ .50	No. 24	25	Mrs. E. J. Heaton	---	.50
No. 2	20	Blue Admiral	-----	.50	No. 25	200	Orange Princess	--	.50
No. 3	20	Danny Boy	-----	.50	No. 25½	30	Phyllis McQuiston	--	.50
No. 5	250	Early Dawn	-----	.50	No. 26	150	Pelegrina	-----	.50
No. 6	100	Frank J. McCoy	----	.50	No. 27	2	Pensacoloa	-----	.50
No. 7	12	Gabriel	-----	.50	No. 28	2	Prairie Gold	-----	.50
No. 8	100	Golden Chimes	-----	.50	No. 29	30	Recovery	-----	.50
No. 9	3	Golden Fleece	-----	.50	No. 30	150	Red Lory	-----	.50
No. 10	150	Golden Cup	-----	.50	No. 31	150	Red Phipps	-----	.50
No. 11	65	Heathfield	-----	.50	No. 32	4	Royal Omar	-----	.50
No. 12	100	Joyfull	-----	.50	No. 33	50	Schubert	-----	.50
No. 13	200	Libelle	-----	.50	No. 34	40	Smiling Maestro	----	.50
No. 14.	50	Lights of Gold	-----	.50	No. 35	25	Sonatine	-----	.50
No. 15	2	Londonderry	-----	.50	No. 36	50	Sweetheart	-----	.50
No. 16	125	Lotus	-----4	.50	No. 37	40	Taiaroa	-----	.50
No. 17	125	Maid of Orleans	-----	.50	No. 38	20	The Moor	-----	.50
No. 18	250	Minuet	-----	.50	No. 39	20	Tip Top	-----	.50
No. 19	1	Major Bowes	-----	.50	No. 40	20	Toa	-----	.50
No. 20	6	Marchen	-----	.50	No. 41	100	Trevonian	-----	.50
No. 21	75	Mildred Louise	-----	.50	No. 42	6	True Blue	-----	.50
No. 22	12	Milford	-----	.50	No. 43	3	Vienna Woods	-----	.50
No. 23	25	Miss F. E. Willard	--	.50	No. 44	30	Wings of Joy	-----	.50

WHOLESALE PRICES

CHARGES COLLECT (F. O. B. Easton)

Twenty-five or more bulbs of same size and variety may be purchased at the 100 rate. Two hundred fifty or more may be purchased at the 1,000 rate.  
If sold out of size ordered, will send size smaller, adding more bulbs to make full value unless you instruct to the contrary. These prices are F. O. B. Easton. (You pay the carrying charge.)

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulb-lets
AFLAME	100 \$	\$ 1.80	\$ 1.40	\$ 1.00	\$ .80	\$ .60		Qt. \$	2.50
AIDA	100	2.20	1.80	1.40	1.20			Qt.	3.60
ALBATROS	100	3.60	3.00	2.40	2.00	1.60		Qt.	6.00
AMADOR	100	6.00	4.80	3.60				Qt.	12.00
APRICOT GLOW	100	1.60	1.20	1.00				Qt.	1.00

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulb-lets
AVE MARIA	100	2.00	1.60	1.20				Qt.	2.60
BAGDAD	100	2.60	2.20	1.80	1.40	1.00	.80	Qt.	2.40
BERTY SNOW	100		1.60	1.20					
BETTY NUTHALL	100	1.60	1.20	1.00	.80	.60	.50	Qt.	1.60
" "	1000	13.00	10.00	8.00	6.40	5.00	4.00		
BILL SOWDEN	100	3.00	2.40	2.00					
BLEEDING HEART	100	3.00	2.40	2.00	1.60	1.20	1.00	Qt.	4.00
BLUE ADMIRAL	100	16.00	14.00					1000	15.00
BLUE DANUBE	100	3.60	3.00	2.40	2.00			Qt.	5.00
BLUE ROYALE	100	10.00	8.00	6.40				1000	6.00
CANBERRA	100	3.00	2.40	2.00	1.60	1.20	1.00	Qt.	3.00
CARA MIA	100	2.00	1.60	1.20	1.00			Qt.	1.20
CHAS. DICKENS	100	2.00	1.60	1.20					
COMMANDER KOEHL	100	3.20	2.40	2.00	1.60	1.20	1.00	Qt.	5.00
" "	1000	28.00	20.00	16.00	12.00	10.00			
CORONATION	100	4.00	3.60	3.00	2.00	1.40			5.00
DEBONAIR	100	5.00	4.00	3.00	2.50	2.00	1.60		5.00
DR. C. MARTZ	100		2.00	1.60				1000	1.00
DR. DURR	100	5.00	4.00	3.00	2.40	2.00		1000	3.00
DR. F. E. BENNETT	100	2.00	1.60	1.20				Qt.	2.40
" "	1000	16.00	12.00	10.00					
DR. MOODY	100	2.00	1.60						
DR. NELSON SHOOK	100	2.00	1.60	1.20				Qt.	2.00
DREAM O' BEAUTY	100		4.00	3.00					
DUNA	100	5.00	4.00	3.00				Qt.	4.00
EARLY DAWN	100	3.00	2.40	2.00	1.60	1.20	1.00	Qt.	4.00
" "	1000	26.00	22.00	18.00	12.00	8.00	6.00		
EDITH MASON	100	3.00	2.40	2.00	1.60			Qt.	4.00
E. I. FARRINGTON	100	2.40	2.00	1.60	1.20	1.00		Qt.	2.60
EMILE AUBRUN	100	3.20	2.40	2.00					
ESME DESAILLY	100	5.00	4.00	3.00				Qt.	6.00
FLAMING SWORD	100	1.60	1.20					Qt.	1.20
FRANK J. McCOY	100	7.60	6.00	4.60				1000	2.00
FRANK M. SHICK	100	2.60	2.00	1.60				1000	1.00
GIANT NYMPH	100	1.60	1.20	1.00	.80	.60		Qt.	1.60
" "	1000	14.00	10.00	8.00	6.40	5.00			
GOLD EAGLE	100	1.60	1.20	1.00	.80	.60		Qt.	1.20
" "	1000	14.00	10.00	8.00	6.40	5.00	3.00		
GOLDEN AMBER	100	2.00	1.60	1.20	1.00	.80	.60	Qt.	2.00
GOLDEN CHIMES	100	7.00	5.60	4.80				1000	3.60
GOLDEN DREAM	100	1.60	1.20					Qt.	1.60
GOLDEN FRILLS	100		1.40	1.00				Qt.	1.60
GOLDEN CUP	100	4.40	3.69	2.80				Qt.	5.00
GRAND SLAM	100	4.00	3.20	2.60	2.00	1.60	1.20	Qt.	4.00
GLORIANA	100	1.60	1.20	1.00				Qt.	2.00
JOERG'S WHITE	100	2.20	1.80	1.40	1.20	1.00	.80	Qt.	3.00
" "	1000		16.00	12.00	10.00				
JUBILEE	100		3.40	2.60	2.00				
LA PALOMA	100	2.40	2.00	1.80	1.40	1.20	1.00	Qt.	2.60
" "	1000		18.00	15.00	12.00	10.00	8.00		
LIBELLE	100	4.40	3.60	2.80	2.40			Qt.	7.00
LIGHTS OF GOLD	10	15.00	12.00	10.00	7.50	6.00	5.00	Qt.	12.00
LOTUS	100	5.00	4.00	3.00	2.40	2.00	1.50	Qt.	9.00
LOYALTY	100	2.40	2.00	1.60	1.20			Qt.	2.60
MADAME NORENA	100	3.00	2.40	2.00	1.60			Qt.	4.00

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulb- lets
MAID OF ORLEANS	100	4.00	3.20	2.80	2.40	2.00		Qt.	12.00
MAMMOTH WHITE	100	3.00	2.40	1.80	1.20			Qt.	4.00
MARMORA	100	2.20	1.80	1.40	1.20	1.00		Qt.	2.00
MARNIA	100		1.40	1.20	1.00			Qt.	1.60
MAROCCO	100	2.50	2.00	1.60	1.20	1.00	.80	Qt.	2.00
MILDRED LOUISE	100	6.00	5.00	4.00	3.00	2.40	2.00	Qt.	15.00
MILKMAID	100	3.80	3.20	2.60	2.20	1.80	1.20	Qt.	6.00
MINUET	100	2.40	2.00	1.40	1.20	1.00		Qt.	4.00
” ”	1000	20.00	16.00	13.00	10.50	8.00			
MISS GREELEY	100	3.40	2.80	2.20				1000	2.00
MISS JOY	100	2.00	1.60	1.20	1.00			Qt.	2.00
MOTHER MACHREE	100	2.60	2.20	1.80	1.40	1.20		Qt.	4.00
MRS. CAL. COOLIDGE	100		1.60	1.20	1.00	.80		Qt.	2.00
MRS. E. J. HEATON	100	12.00	10.00	8.00	7.00	5.00		Qt.	25.00
MRS. F. C. PETERS	100	2.00	1.60	1.20				Qt.	2.00
MRS. LEON DOUGLAS	100	2.00	1.60	1.20				Qt.	2.00
MRS. P. W. SISSON	100	2.00	1.60	1.20				Qt.	2.00
MRS. RAY P. CHASE	100	4.60	3.60	3.00	2.40	2.00	1.60	Qt.	5.00
1910 ROSE	100	2.00	1.60	1.20	1.00	.80		Qt.	1.60
ORANGE BUTTERFLY	100	3.00	2.40	2.00	1.60	1.20	1.00	Qt.	4.00
ORANGE PRINCESS	100	7.00	6.00	5.00	4.00	3.00	2.00	Qt.	8.00
ORANGE QUEEN	100	2.00	1.60					Qt.	2.00
ORANGE WONDER	100	2.40	2.00	1.60	1.20	1.00		Qt.	2.00
OUR SELECTION	100	2.40	2.00	1.60	1.20	1.00	.80	Qt.	3.00
PAUL PFITZER	100		2.20	1.80	1.40	1.00		Qt.	5.00
PEARL OF CALIF.	100		1.80	1.40	1.20			Qt.	5.00
PELEGRINA	100	4.80	3.80	3.00				Qt.	10.00
PFITZER'S TRIUMPH	100	2.20	1.80	1.40	1.20	1.00		Qt.	2.60
PICARDY	100	2.40	1.80	1.20	1.00	.80	.60	Qt.	1.60
”	1000	20.00	15.00	10.00	8.00	6.00	5.00		
PRIDE OF PORTLAND	100	4.40	3.60	3.00	2.40	2.00		Qt.	4.00
PRIMROSE PRINCESS	100	2.20	1.80	1.20	1.00	.80		Qt.	2.00
RAPTURE	100	4.00	3.20	2.40	2.00	1.60	1.25	Qt.	5.00
RED LORY	100	6.00	5.00	4.00	3.00	2.40	2.00	Qt.	9.00
RED ROY	100		3.00	2.60	2.20	1.80	1.40	Qt.	4.00
RED PHIPPS	100	3.40	2.80	2.20	1.80	1.40		Qt.	5.00
ROSEWOOD	100	3.00	2.40	2.00					
ROYAL LAVENDER	100	2.40	2.00	1.60					
RUFFLED GOLD	100		1.80	1.40	1.20				
SALBACH'S ORCHID	100	2.40	2.00	1.60	1.40				
SALBACH'S PINK	100	2.40	2.00	1.60	1.40	1.20			
SEÑORITA	100	2.20	1.80	1.40	1.20	1.00		Qt.	2.00
SOUTHERN CROSS	100	8.00	6.40	5.20	4.20	3.40	2.80	Qt.	14.00
SWEETHEART	100	5.00	4.00	3.60	3.20	2.80		Qt.	12.00
SWORD of MAHOMET	100	2.40	1.80	1.40	1.00			Qt.	2.40
TIP TOP	100	20.00	17.00	15.00				1000	16.00
TOBERSUN	100	2.40	1.80	1.40	1.20	1.00		Qt.	3.00
TREVONIAN	100	5.00	4.00	3.20	2.60	2.20		Qt.	10.00
VEILCHENBLAU	100		2.00	1.60	1.20	1.00		Qt.	3.60
VEILED BRILLIANCE	100	3.40	2.60	2.20	1.80	1.40		Qt.	4.00
WASAGA	100	4.80	3.60	2.80				Qt.	5.00
W. H. PHIPPS	100	2.00	1.60	1.20	1.00			Qt.	2.00
” ”	1000	16.00	13.00	10.00					
WURTEMBERGIA	100	4.40	3.60	3.00				Qt.	10.00

# Easton, Illinois USA

**In making order, please give price to avoid delay and errors—continue order on other side**

**CONTINUE ORDER ON THIS PAGE**

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## Have You a Friend Who Would Like Our Price List?



## IRRIGATION SUCCESSFUL WITH GLADIOLUS

### EASTON GROWER HAS TWENTY ACRES OF CHOICE FLOWERS

A visit to J. H. Heberling's gladiolus field at Easton is of unusual interest. Regardless of the hot, dry, and parched season there are 20 acres of beautiful green and blooming spikes. Thousands of beautiful gladiolus spikes have been shipped from the Mason City express office to every part of the state and even beyond.

#### HAS IRRIGATION SYSTEM

One naturally asks how was this remarkable crop secured in this year of heat and drought. Irrigation answers the whole question. The 20-acre tract adjoins Easton on the southeast being easily accessible to the town.

Mr. Heberling has established a complete system of overhead irrigation which embraces the entire 20-acre tract. About half of this field is sprayed from overhead pipes and this section can all be watered in a period of 48 hours. These

pipes are placed at a height of from five to six feet and are properly distanced to cover all the ground between each two rows of pipes. Water is forced through apertures in the pipes by means of a gasoline force pump. The other half of the field is watered by two immense oscillating sprayers which may be moved from place to place over the field. They are connected with the main pumping station with movable pipes. These immense sprays move back and forth with a heavy spray of water which will cover a tract of ground 60 by 120 feet. When an inch of water has been sprayed the sprayers are moved on to the next 120 feet until this entire half is watered.

Mr. Heberling has an inexhaustible water supply from two wells only 50 feet deep. The irrigating pumps have been operated 24 hours a day all summer and 90,000 gallons of water have been pumped on to the field every 24 hours.

## ACHIEVEMENT

Prior to 1933 Heberling's Gladiolus had been exhibited at two American Gladiolus Society Shows and four Illinois Gladiolus Society Shows. In these six exhibitions they were awarded 13 silver cups, one silver pitcher, eight gold medals, 17 silver medals, and 18 bronze medals. They won ten purple ribbons, 109 blue ribbons, 73 red ribbons, and 43 white ribbons.

At the Indiana Gladiolus Society Show, 1933, at LaPorte, Indiana, in which the American and Michigan Gladiolus Societies participated, Heberling's Gladiolus won the Konyenburg and Mark Challenge Cup for the third time in five years—thereby gaining permanent possession of it. This trophy was awarded for the best display of varieties originated by Wilhelm Pfitzer, Ltd., of whose varieties we have one of the finest collections in America.

At the Illinois Gladiolus Society Show at A Century of Progress Exposition, Chicago, August 12-14, 1933, Heberling's Gladiolus were awarded A Century of Progress Gold Medal for the best display of gladiolus arranged for educational and artistic effect. They were awarded the I. G. S. Challenge Trophy for the best basket of gladiolus in the Commercial Division, and they were awarded the American Gladiolus Society Gold Achievement Medal for winning the most points in the First or Commercial Division.

The Illinois Gladiolus Society on August 24, 1935, awarded to Heberling's Gladiolus Blue Ribbon and cash award for best large commercial display at Canton, Illinois. Display occupied five hundred square feet.

The Illinois Gladiolus Society on August 22, 1936, awarded to Heberling's Gladiolus Inc., 44 Blue Ribbons, 16 Red Ribbons, and 12 White Ribbons. These awards included First Award for the 300 square feet, 150 square feet, and 100 square feet, all commercial displays. Also First for the 100 square foot Island Display. Special Award was made to the Island Display for being the most outstanding. Our introduction, Beautiful Ohio, received four First Awards in its color class.

# MONEY SAVING COUPONS

**GOOD ONLY UNTIL JANUARY 15th, 1937**

Use the Coupon that fits YOUR order. These coupons are good for face value on any items listed in this price list, Except Beautiful Ohio. "Good Only Until January 15th, 1937.

## Money Saving Coupon

**75c Coupon Value 75c**

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This coupon is absolutely VOID after January 15th, 1937.

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## Money Saving Coupon

**\$8.50 Coupon Value \$8.50**

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Send this coupon together with the sum of \$41.50 in cash, check or money order in full settlement for your \$50.00 order.

This Coupon is absolutely VOID after January 15th, 1937.

### ORDER EARLY

Because some of the most popular varieties sell out very early each season we advise **EARLY ORDERS** so that you may not be the disappointed one.